



IPN expands collaboration with Switzerland in the field of innovation

- **The Director General of the IPN met with the Swiss Ambassador to Mexico, Pietro Piffaretti, as part of the institute's internationalization strategy.**
- **The Swiss ambassador expressed his interest in strengthening the relationship to collaborate in joint innovation projects that benefit society.**

The director general of the Instituto Politécnico Nacional (IPN), Arturo Reyes Sandoval, met with the Swiss ambassador to Mexico, Pietro Piffaretti, to explore possibilities for joint collaboration in science, technology and the application of innovations, as part of the institute's internationalization strategy.

During the meeting, Reyes Sandoval said that the IPN has great potential for cooperation in terms of personnel, projects, and infrastructure, since it has 220,000 students at the upper secondary, higher education and postgraduate levels, and more than one million graduates.

"We have 20 research centers with international quality, from the northwest to the southeast, distributed throughout Mexico and several innovation centers, in which projects are developed for companies according to the needs of regional industry."

Reyes Sandoval stated that great efforts have been made to define research and innovation strategies, based on the needs of the regions through the 12 Centros de Vinculación y Desarrollo Regional (CVDR) in the Republic, two Centros de Innovación e Integración de Tecnologías Avanzadas (CIITA) in Ciudad Juárez, Chihuahua, and in Papantla, Veracruz.

"A survey was made of the social and business needs in the different states of the Republic and through Tecnópolis, which is an area capable of generating prospective analysis and technological perspective, with more than 86 international databases. Thus, innovation and research are focused on covering social problems with the intervention of multidisciplinary areas," explained the head of the IPN.

Ambassador Piffaretti expressed his interest in exploring the possibilities of cooperation and strengthening the international relationship through knowledge of



the innovation ecosystem at the IPN, and sharing the schemes used in Switzerland to translate the results into concrete business applications to generate employment and growth opportunities.

He acknowledged the level of complexity of the innovation model developed at the IPN, which integrates projects from various perspectives, from the analysis of the needs of a region, communities, and industry, according to the needs of each geographical area, so he did not rule out the possibility of achieving concrete cooperation in technological innovation.

Participating in the meeting via videoconference, Mexico's ambassador to Switzerland, Marcela Jacer, highlighted the importance of linking innovation with economic activities. "It is very important that innovation centers are linked to entrepreneurs, who are the ones who will take advantage of and capitalize on this innovation," she said.

The meeting was attended by the Secretary of Innovación e Integración Social del IPN, Ricardo Monterrubio López; the coordinador general de Planeación e Información Institucional, Orlando David Parada Vicente; and the Secretary for Servicios Educativos, Ana Lilia Coria Páez.

The coordinated internationalization work carried out at the IPN, which has been established as one of the main strategies of the current administration, was formalized as a transversal axis of the Medium-Term Institutional Development Program and through the Internationalization Committee, whose objective is to coordinate efforts in this area.

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